

POWER-INTEREST GRID

Stakeholder mapping workshop tool — plot each stakeholder by power and interest

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	Interest 1	Interest 2	Interest 3	Interest 4	Interest 5	← INTEREST →
Power 5 Very High	KEEP SATISFIED (5×1=5)	KEEP SATISFIED (5×2=10)	(5×3=15)	MANAGE CLOSELY (5×4=20)	MANAGE CLOSELY (5×5=25)	↑ POWER ↑
Power 4 High	(4×1=4)	(4×2=8)	(4×3=12)	(4×4=16)	(4×5=20)	↑ POWER ↑
Power 3 Medium	(3×1=3)	(3×2=6)	(3×3=9)	(3×4=12)	(3×5=15)	↑ POWER ↑
Power 2 Low	(2×1=2)	(2×2=4)	(2×3=6)	(2×4=8)	(2×5=10)	↑ POWER ↑
Power 1 Very Low	MONITOR (1×1=1)	MONITOR (1×2=2)	(1×3=3)	KEEP INFORMED (1×4=4)	KEEP INFORMED (1×5=5)	↑ POWER ↑
			← Low Interest ·· INTEREST ··			

MANAGE CLOSELY Score ≥ 16 <i>Actively engage, involve in all key decisions</i>	KEEP SATISFIED Score 9–15 <i>Consult regularly, prevent surprises</i>	KEEP INFORMED Score 4–8 <i>Provide updates, gather input</i>	MONITOR Score 1–3 <i>Minimal effort, watch for changes</i>
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STAKEHOLDER PLACEMENT — Plot Each Stakeholder

#	Stakeholder Name / Role	Power (1-5)	Interest (1-5)	Quadrant	Engagement Strategy
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1				MC / KS / KI / M	
2				MC / KS / KI / M	
3				MC / KS / KI / M	
4				MC / KS / KI / M	
5				MC / KS / KI / M	
6				MC / KS / KI / M	
7				MC / KS / KI / M	
8				MC / KS / KI / M	
9				MC / KS / KI / M	
10				MC / KS / KI / M	
11				MC / KS / KI / M	
12				MC / KS / KI / M	

From the book: Project Management: From Initiation to Closure

MC=Manage Closely · KS=Keep Satisfied · KI=Keep Informed · M=Monitor | Use with T-04 Stakeholder Register and T-05 Stakeholder Analysis Matrix.

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