

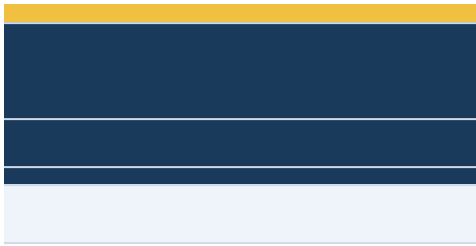
STAKEHOLDER REGISTER

Template T-04 · Chapter 5: Stakeholder Management · radimkaufmann.com

Project Title	Code	PM	Date	Version
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Power/Interest Scale: 1=Very Low 2=Low 3=Medium 4=High 5=Very High | Engagement: Unaware · Resistant · Neutral · Supportive · Champion | Prio

#	Name / Organization	Role / Title	Category	Power (1-5)	Interest (1-5)	Priority	Current Engagement	Desired Engagement	Key Interests & Concerns
1	Project Sponsor	Executive VP	Sponsor	5	4	20	Supportive	Champion	Budget approval, strategic alignment
2	Customer Contact	Operations Manager	Customer	4	5	20	Neutral	Supportive	On-time delivery, minimal disruption
3	IT Department	Head of IT	Management	3	4	12	Resistant	Neutral	System security, integration effort
4	End Users	Warehouse Team	End User	2	4	8	Unaware	Supportive	Job security, ease of use
5	Regulator	Safety Authority	Regulator	5	3	15	Neutral	Neutral	Compliance, certification requirements
6						0			
7						0			
8						0			
9						0			
10						0			



Priority = Power × Interest

Engagement Strategy	Owner / Next Action
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Monthly exec briefing, escalation path	
Weekly calls, early UAT involvement	
Address concerns early, involve in design	
Training program, change management	
Regular compliance updates	

